

Global Grind “Flock to Unlock” Offer Terms

NO PURCHASE NECESSARY. Open to legal U.S. residents, 18 or older. Void where prohibited. Participation subject to these Terms and Sponsor’s decisions, which are final and binding (including whether a user submits a valid response).

Offer Period: October 15, 2012 at 12:01 a.m. ET – November 4, 2012 at 11:59 p.m. ET (but, Offer will end prior to November 4, 2012, if 2,500 valid responses are received). Sponsor will create a video series that will feature Funkmaster Flex interviewing RZA. From this series, there will be “locked” bonus content. Sponsor will allow all users to access the bonus content for at least twelve (12) hours (“Unlock”) after 2,500 valid responses are entered into the tweet box or “tweeted” on Twitter with the hashtag #IronFistsIFWT. Response must be the original work of the sender; must be relevant to theme; cannot violate the rights of any third party; and cannot be inappropriate or unfit for publication. If a user submits multiple responses, each response must be materially different than responses previously submitted by such user. Use of any programming, automation or bot to submit responses is prohibited and constitutes tampering; all responses must be manually key-stroked by user. Any retransmission, distribution, reproduction or transfer of video content constitutes an actionable violation of Sponsor’s rights. Do not use hashtag for purposes other than Offer participation. ANY ATTEMPT BY AN INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE OFFER MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS’ FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Compliance with Global Grind’s and Twitter’s terms and conditions is required. Sponsor is not responsible for responses that are late, lost, garbled, incomplete, corrupted, misdirected or otherwise invalid, all of which are void and will not count toward the 2,500 threshold; for technological, programming, electronic or other error/malfunction/failure of any kind (including but not limited to filtering of responses by Twitter); for quality, accessibility or functionality of video content or for any damage to user’s (or any third party’s) computer or property in conjunction with use of video content; or for any other liability in conjunction with this Offer. Should Sponsor include a running count of the number of valid responses received, such count is not binding upon Sponsor and is subject to revision at any time without liability of any kind. In the unlikely event that 2,500 valid responses are not received by end of Offer Period, Sponsor shall not have any liability of any kind. Sponsor reserves right to terminate/modify the Offer for any reason, without liability of any kind, due to circumstances beyond Sponsor’s control (i.e., a *force majeure* event). Offer is subject to internal, substantive law of New York State.

Sponsor: GG Digital, Inc. (“Global Grind”), New York, NY 10018.

{Offer not sponsored or endorsed by Twitter, Inc.}